

**DON BOSCO SCHOOL, ALAKNANDA**

**SYLLABUS 2017–18**

**CLASS: XII**

**SUBJECT: BUSINESS STUDIES ( 054)**

TERM I

PERIODIC TEST I / QUARTERLY EXAMS	
CHAPTER NO.	TITLE OF THE CHAPTER
Part B 11.	Marketing Management
12.	Consumer Protection
Part A 1.	Nature and Significance of Management
2.	Principles of Management
3.	Business Environment

PERIODIC TEST II / HALF YEARLY EXAMS	
CHAPTER NO.	TITLE OF THE CHAPTER
4.	Planning
5.	Organising
6.	Staffing
	<b>AND</b>
	Syllabus for Periodic Test 1
ACTIVITY	
Project Work	Marketing of a product – Integrated Marketing

TERM II

PERIODIC TEST III / PRE-ANNUAL EXAMS	
CHAPTER NO.	TITLE OF THE CHAPTER
Part A 7.	Directing
8.	Controlling
9.	Financial Management
10.	Financial Markets .

ANNUAL EXAMS	
CHAPTER NO.	TITLE OF THE CHAPTER
	Complete Syllabus
ACTIVITY	
Project Work	Project Work on Business Environment / Fayol's Principle / Stock Exchange